



DEVELOPING A DIGITAL PLATFORM COULD BE CHALLENGING.

IT COULD ALSO BE STRAIGHTFORWARD.

bcx.co.za/exa



The success of your E-commerce or E-marketplace depends on having the right partner that offers best of breed Digital Platform Solutions for enterprise grade E-commerce. You need a partner who will challenge the status quo, from optimising operations to streamlining supply-chain efficiencies and enhancing customer experience with a fresh and modern approach.

WHAT IS DIGITAL PLATFORM SOLUTIONS?

At BCX Exa we have developed a best of breed Digital Platform that is easy to replicate for delivering an enterprise grade E-commerce and/or e-Marketplace solution. This solution is flexible to accommodate varying business models or technological requirements.

WHAT IS BCX EXA DIGITAL PLATFORM SOLUTIONS?

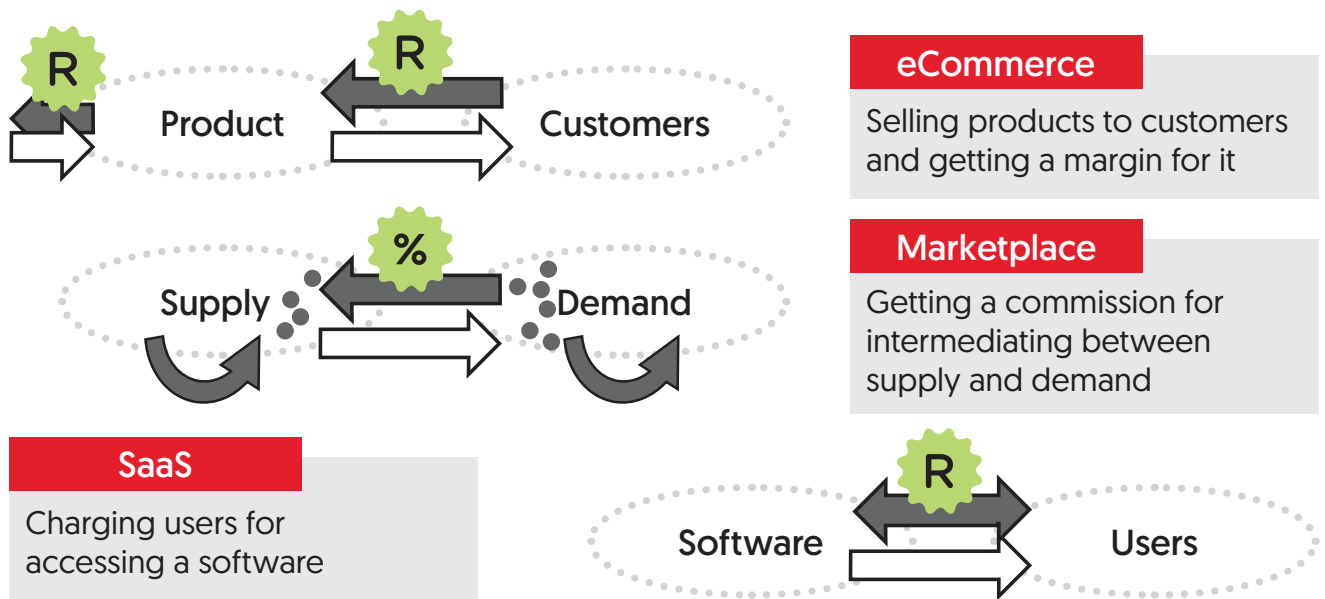
The Digital Platform Solution has two core components:

E-Commerce: We create a digital presence for you to trade as you would using traditional means and only address your needs for the new digital consumer to engage via all necessary digital channels (Omni-channel customer experience). The functionality of the core platform includes:

- Explore and build bundles / packages / offers through an E-Catalogue
- Purchase and pay for products and services
- Care and service options with reward and loyalty programmes
- Multiple payment options

E-Marketplace: A digital marketplace for any enterprise in a B2B or B2C world if you want to create your own digital marketplace where you wish to create a digital storefront or presence with access to a broader business/customer ecosystem. The functionality of the base platform includes:

- Vendor on-boarding
- Store management
- Customer on-boarding
- Customer marketplace
- Marketing automation
- Data analytics



HOW IT WORKS

The BCX Exa Digital Platform Solution is a reusable core platform that uses best of breed technologies and components to deliver an industry leading digital platform. Its digital core includes:

- The front-end or channels are developed according to your required customer journey and experience.
- The back-end integration is developed according to the legacy or transactional systems in your environment.

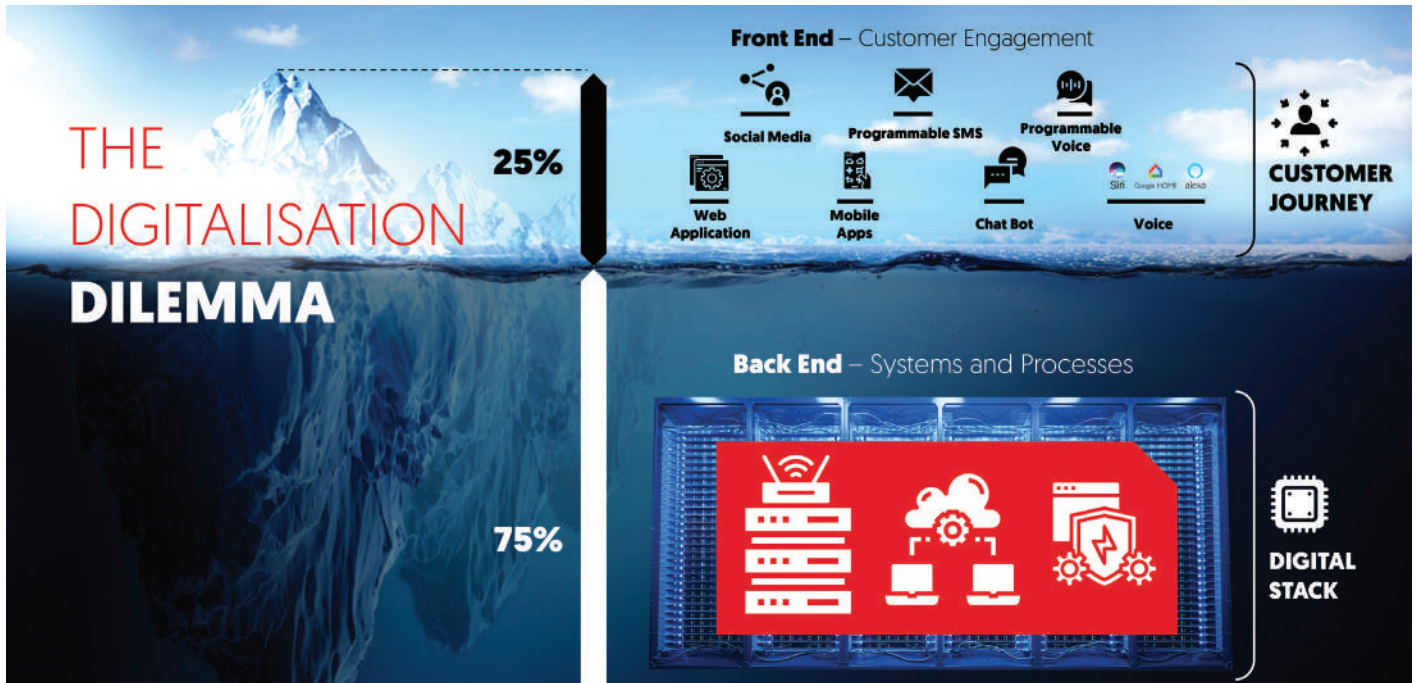
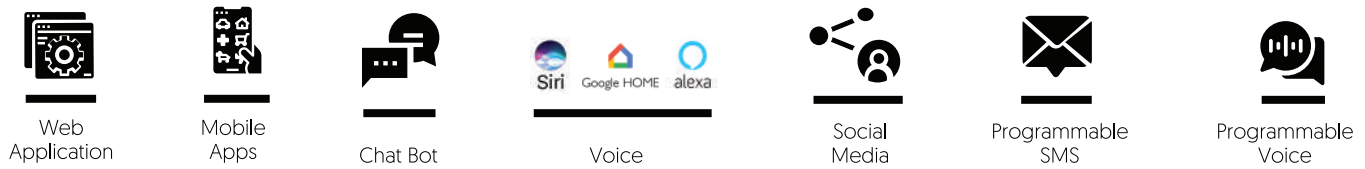
WHY CHOOSE BCX EXA?

Our simple end-to-end solutions ensure that we can help you plan and implement strategies and initiatives in a fast, efficient and cost-effective way. We offer a Digital Platform that blends the functionality of E-Commerce and E-Marketplace platform into a single platform, allowing the cross-pollination of functionality between them.

BCX Exa has been developing software solutions for its customers for more than 20 years and can offer custom solutions built from the bottom up based on pre-developed components or core architectures, such as the digital E-Commerce and Marketplace platforms.

When we deliver a digital platform, BCX Exa offers an end-to-end solution, using a design-lead approach that focuses on customer journeys. From here your channels are designed and developed as part of the front-end customisation, which can be called the top of the iceberg.

Channels = Presentation Layer



We add the back-end digital stack based on the core digital platform, encompassing best-of-breed E-Commerce and E-Marketplace functionality. This can be called the part of the iceberg below the water.

At the end of the process we deploy the digital platform in the BCX Exa Cloud or on any of the Hyper Scalers.

FEATURES AND BENEFITS

Features	Benefits
Best of breed technology.	Leading-edge technology, responsive design and micro services-based architecture.
Cloud-first.	Cloud-based extensibility with proven, open-source and “X”aaS stacks.
Mobile first.	Works across all digital devices and all channels.
Decoupled architecture.	Minimal touch systems of record (legacy system dependency in backend, also referred to as “Headless” designs).
Reusable plug and play architecture.	Components in the stack can be replaced with similar components using alternative technologies.

PRODUCT OPTIONS

PRICING MODEL

For now we only offer only professional services while we explore different business models. The pricing model includes Implementation Project + Managed Service.

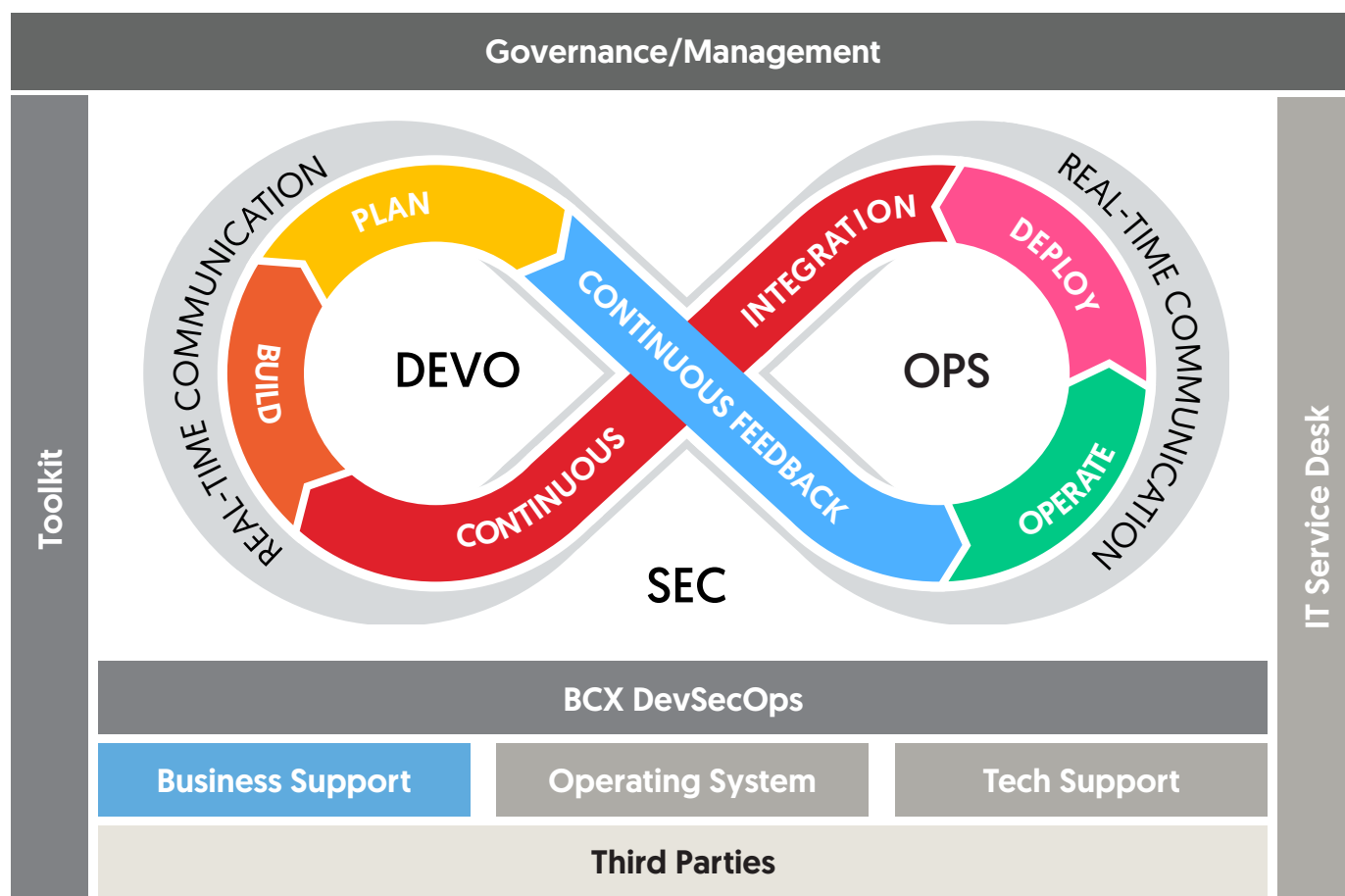
SERVICE COMPONENTS

Implementation project = Design, Development, Implementation

Managed Service = Support and Maintenance.

SERVICE LEVEL OPTIONS

Support and Maintenance can continue in a DevSecOps Framework used as part of a total managed service.



AVAILABILITY

Available nationwide. For more information, contact your account manager, or email BCXExa@bcx.co.za