



BCX Digital Innovation Awards | **2020**

Great Innovations Thrive in Difficult Times

Awards Call for Entries

It's time to thrive.

This is a call for South African businesses to enter the 2020 BCX Digital Innovation Awards.

Enter your Innovations Today.

Submissions close 30 September 2020

<https://www.bcx.co.za/DigitalInnovationAwards>

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AWARD CATEGORIES:

There are 2 award categories:

CATEGORY 1:

SME DIGITAL INNOVATION AWARD

This category is open to South African SME's who have been in operation for more than 1 year, who employ 5 or more personnel and who have an annual turnover of R50m or less.

Prizes

- Opportunity to partner based on set criteria.
- Business in a Box
- Media coverage

CATEGORY 2:

CORPORATE ENTERPRISE DIGITAL INNOVATION AWARD

This category is open to South African Large / Corporate Enterprises who employ more than 200 personnel.

Prizes

- BCX Digital Transformation Programme
- Media coverage

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ENTRY CRITERIA:

The awards are open to Small, Medium or Large Enterprises which meet the following requirements:

1. The entering organisation must be a South African Enterprise (Registered in SA).
2. SME applications are open to businesses in operation for more than 1 year, who employ 5 or more personnel, and have an annual turnover of R50m or less.
3. Corporate applications are open to organisations that employ more than 200 personnel.
4. Entrants must show that they have used improved or new technology to innovate.
5. Businesses must state how the proposed digital innovation / transformation has added value to their organisation or society.
6. The Digital Innovation / Transformation projects should have been developed from 2017 onwards.
7. The entered Digital Innovation should still be in operation.

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JUDGING CRITERIA: METRICS

Criteria	%
Unpacking the Challenge Quality of Problem Statement / Business Challenge	10
Unpacking the Value Quality of Value Proposition for the intended target audience. [SMART Goals]	10
Creativity Innovativeness of Technology used.	20
Implementation Success in Implementation of Technology (Achievement of timelines, Embedding of Solution)	20
Results To what extent did the end results meet the value proposition and solve the business challenge	20
Level of ROI ROI in terms of operational enhancements, revenue generation, market share increase, cost reduction vs cost to implement.	20
TOTAL	100%

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CREATING A PORTFOLIO OF EVIDENCE: GUIDELINES

Complete your portfolio of evidence by answering the below areas while referencing the above judging criteria.

Upload the final to: <https://www.bcx.co.za/DigitalInnovationAwards/>

Section 1:

Please add the below information to the front of your portfolio of evidence.

Company Details:

1. Company Name
2. Head office Physical Address
3. Company Contact Number
4. Company Website url

Company Representative Details:

1. Name
2. Surname
3. Position
4. E-mail
5. Mobile
6. Landline

Awards Entry details:

1. Category
2. Name and Short description of Digital Innovation
3. Reason for nominating the Digital Innovation

I confirm that all information uploaded in the portfolio of evidence is accurate and true. I confirm that I have been authorised and permitted by my business to enter our work into the BCX Digital Innovation Awards.

Entrant Company Signature: _____ / date: _____

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Section 2:

1. Describe your Business Challenge

a. Problem Statement / Business Challenge

How might we [human-oriented problem to solve] **through/by** [big hunch about the innovation] **so that** [important outcome that will happen].

Examples:

- **How might we** help time-crunched early learning educators find books **through** a better discovery experience **that** helps meet their students' specific needs?
- **How might we** help entrepreneurs navigate their journey **with** a city-wide platform **so that** economic growth is supercharged?
- **How might we** help match social causes and funders **through** an intelligent, turnkey product **so that** more time is spent doing good and less time spent looking for funding?

2. Describe the Value Proposition

- a. Define the Value Proposition
- b. Define the Intended target audience (internal/external).
- c. What were the project goals

3. Describe how the ideation came about.

- a. Origination of innovation
- b. Team working on the project
- c. Involvement of outside parties, groups, forums etc..

4. List and describe the technology used.

5. Outline and describe how the innovation was implemented.

6. Describe the successes: *for example*

- a. Achievement of timelines
- b. Embedding of Solution
- c. Adoption
- d. Challenges overcome

7. How did the outcome measure up to the initial value proposition?
8. Present the ROI in terms of operational enhancements, revenue generation, market share increase, cost reduction vs cost to implement or any other relevant areas.

Need more information?

Contact us DigitalInnovationAwards@bcx.co.za:

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