



All your Sponsored Internet needs from one service provider

Enterprises are increasingly looking to adopt new digital technologies to help enhance staff and customer engagement.

WHAT IT IS

BCX Sponsored Internet is an enabler for an enterprise to attract users to their website or application for sharing content to customers, students, training employees or allowing them to work from home. The data they consume gets billed to the enterprise and not the end user, irrespective of their mobile network operator.

WHAT IT DOES

Once your application is installed on a mobile device or web destination is accessed, Sponsored Internet takes away the hassle of tracking and managing different mobile data rates, offering BCX clients a blended rate across all local Mobile Network Operators. Data usage is aggregated to the enterprise on one bill, for all providers, monthly.

SUPPORT OF APPLICATION-BASED SERVICE

Retail Company Mobile App - The mobile user [end customer] installs the provider's application on their mobile device, once installed they access their portfolio to view and to apply for additional services or purchase goods.

WEB-BASED DESTINATION

Retail Web Services - Customer accesses a web destination via a mobile device e.g. www.retailabc.co.za/online-promotion to shop online, train, watch a video, etc. The retailer can provide the capability to its customers or staff to access web-based content published for their business type.

Enterprise Remote Access - The service allows external contractors or field workers to access internal enterprise systems to attend, review, and provide feedback on tasks.

All these user's data consumption while using these internet-based services are of no cost to the end-user and no data is consumed from the mobile data plan.

FEATURES	BENEFITS
Customer Engagement	Perfect for attracting users to your website-based content
Blended rate across all operators.	Consolidated bill from all mobile network operators.
Contracted service agreement.	Single point of contact for activation and support and billing.
Reporting on total data usage	Increased convenience and visibility – how much data is consumed on the specified destination
No unnecessary overhead costs in managing data contracts.	Increased convenience and cost-savings through a single point of contact for billing and support.
Access to unlimited IPs or mobile application destinations.	Scalable per client.

This solution not only enhances clients digital offering but drastically reduces the administrative and overhead costs related to managing different mobile contracts

SERVICE COMPONENTS

Contact your account manager or email info@bcx.co.za for pricing details.