

## Enterprise Sponsored Wireless Solution

Offer your sales team or top customers zero-rated access to specific internet destinations via their mobile devices. Unlike standard reverse bill URL solutions, BCX offers you this service across all mobile operators in South Africa.

Grow loyalty or improve staff efficiency with our enterprise sponsored wireless solution. With a blended rate across all mobile operators, BCX offers you convenience in the deployment and running of your sponsored solution. Run staff training programmes or allow brokers “free” internet access wherever they are in South Africa, without having to issue corporate mobile packages. You can even incentivise your top customers with unlimited access to your internet app or website so that you remain connected to them.

### PRODUCT DESCRIPTION

BCX offers enterprises sponsorship to specific internet destinations for their clients or employees off their “personal” mobile devices. Enterprises pay for usage to these destinations on a convenient single bill and can call one helpdesk for support

#### CHOOSE BCX

BCX manages an immense amount of mobile SIMs across all operators in South Africa.

### HOW IT BENEFITS YOUR ENTERPRISE

With this solution, you'll be saving your users' data and getting them to visit your platforms more often. This solution is perfect for attracting more customers to your online store, remote employees to log-in, more viewers on your blog or newsletter, or more students on your student portal.

You gain the following with our solution:

- Blended rate across all operators
- Contracted service agreement
- Reporting to track user engagement
- No costly monthly maintenance fees or overhead in managing data contracts
- Get as many URLs as you want

### SOLUTION DESIGN AND PRICING

To access this solution, all you need to do is:

## 01

Send us the destination IP addresses or web destinations for your sponsored content

## 02

Select a billing plan based on forecasted usage and users

## 03

Allow 3-4 weeks for activation [operator dependent SLAs

## 04

Monitor your consumption through our billing reports, reverse billed across all mobile operators

Contact your BCX account executive to schedule a design workshop. Our specialised solution architects will offer you more information on this product and customise your design to meet your unique requirements.